



Own the podium
Is the program really worth funding?
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SPOKE

A LEARNING NEWSBLOG FOR JOURNALISM STUDENTS



CJHG is growing
Number of stations is up up up
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WEDNESDAY, JANUARY 13, 2010

LOCAL

LOCAL

LOCAL

Practise makes perfect on Conestoga Connected

By **SHAWN WENGER**

Conestoga Connected, the online show produced by several year broadcast television students begins its second season this semester on Feb. 22 after six previous first runs.

Each of the seven 20-minute long episodes focuses on a different program at Conestoga College as a way to explore how the technical skills taught in college programs compare to what they use in the industry.

For example, a recent episode focused a look at the culinary arts program at the Waterloo campus and then investigated the practical connection to the day-to-day experience at the Brasserie Pichon a Waterloo restaurant.

"Students will want to know what's going on, whether it's at the school or

out in the community or whether it's an alumni who wants to know about things that are going on in their area and keeping up with what's happening at the college," said Conestoga Connected producer and second-year broadcast television student, Laura Puchner.

However first and foremost, Conestoga Connected gives the broadcast television students the opportunity to practice the skills they have learned in television production during the first three semesters of their program.

"It takes a while to work to put everything together," said Puchner. "It's not to see a final product at the end, like all their tasks actually turned into something."

The episodes are used on the college television site around campus and are available online at the Conestoga Connected website: www.conestogacommnet.com.



Photo courtesy of Conestoga Connected.

That second-year broadcast television students create the weekly program, Conestoga Connected.

TORONTO SKYLINE FROM UP ABOVE



Photo by Shawn Wenger

Second-year online student and pilot, Keith Murphy, provides his journalism pilot students with a hard copy view of the Toronto skyline where they happen along the scenic aerial photography during one of his regular in town flights over Ontario. For story and more photos see Page 8 and 9.

Students awarded scholarships

By **SHAWN WENGER**

Each year there are many students around the world who are awarded scholar ships. This year it included Erik Klages and Stephanie Klages.

Klages 18, is a Conestoga student in his last year of the architecture — facilities project and facilities management degree program. He won the \$1,000 President's Degree Entrance Scholarship and the \$1,000 Young Man award.

In his program he helps design school buildings and the new studies on different types of buildings or architecture.

"After finishing I plan on starting the project management field working for a construction company," said Klages. "I also hope to obtain my master's degree in project management."

It means a lot to him to receive the scholarship.

"I'm proud to see that hard work does pay off in the end and that it is important to always do your best."

Klages won the \$1,000 Presidential Faculty Management Association Scholarship and the \$1,000 MACE Conestoga Scholarship. He was more than happy to

accept the awards.

"It's quite the honor," said Klages. "There isn't 20 of us, but everyone kind of wants to be in the field and a lot of people are really passionate about the program, so it's quite the honor to be picked by the staff too."

Klages is in his fourth year of the program and involved in Orlando with two other students who won scholarship — Laura Morley and Derek Brash — to receive the awards.

"We want for four days. We

were the only Conestoga in go," she said.

Klages and Klages are both grateful for the support they've received.

"While my friends at school wish one of us wouldn't be another in the field," said Klages.

His family is just as supportive.

"They are always genuinely concerned about my school work and when I am feeling busy and overwhelmed, they can be sure they support me in getting my work done."



Photo by Shawn Wenger

Stephanie Klages, a student, is in the architecture — facilities project and facilities management degree program with the recent recipient of two awards, one of which was the International Facility Management Association Scholarship worth \$1,000. The project in the photo was created by a fellow student.

Now deep thoughts ... with Conestoga College

Random questions answered by random students

What was the first audio-cassette or CD you ever had?



"I had a cassette of Gene H. Rizzo. Appella for Christmas when I was 11 or 12."

Amanda Branning,
19th-year
writing

"My first CD was Big Shiny Tunes 3 that I got when I was in Grade 3 or 4."

Andrew Kavel,
first-year
mechanical engineering
and bridge analysis



"I got a copy of Rage Against The Machine in the summer before eighth grade."

Justin Snyder,
third-year
marketing



"When I was 18 I got a CD copy of Big Shiny Tunes 4."

Eric Smith,
first-year
general business



"I had a copy of Appella for Christmas by Gene H. Rizzo."

Barclay Weber,
bridge
science & information



"My first CD was a copy of Big Shiny Tunes 3 which I got when I was 11."

Amber Maize,
second-year
public relations



Should Own the Podium program continue to get funding?

By **DAVE BRADEN**

The Own the Podium program has taken a lot of heat for its hold on almost every team. Many people thought it wasn't in Canada's nature to have a program with such a bold statement. The goal of the program was to win the most medals at the 2010 Vancouver Winter Olympics and to place on the top three in the 2010 Paralympic Games.

The program was launched in 2000 with the goal of making Canada the best winter sporting nation by the time it hosted the 2010 Winter Games. The program provides additional resources and high performance programming to Canadian elite winter athletes and personnel.

According to a February CBC article, the program's funding came from two sources: the federal government and private sponsors. The federal government funded \$66 million for the Vancouver Winter Games and the 2010 London Summer Games combined. All private funding was distributed through the Vancouver Olympic Committee (VANOC).

Moving forward the government has promised to provide \$47 million in funding for the Olympics, \$80 million for the summer athletes and \$11 million for the winter athletes. After the Vancouver Winter Games the private funding is expected to dry up as Canada will no longer be the host country. ODP chief Roger Jackson has asked the government to add an additional \$22 million to replacement funding to the federal budget to help offset the lack of private funding. In total, Own the Podium spent \$117 million during their five-year quest to win the most medals at the 2010 Winter Olympics.

Since the Games have ended the program has taken a lot of heat. They did not achieve their goal of winning the most medals and what worse is what they conceded after only the first week of competition. Canada did, however, win the most gold medals ever by a nation at a Winter Games. So the question is: Do you support the program and should it continue with the help of government funding?

John Granger, 48, of Kitchener, said, "I am proud of our athletes and it's good to

finally be able to say that we won an Olympics. I think the program was a good idea and not continuing it would be a step backwards for Canadian athletes."

Katherine resident Trish McNeil, 58, said, "I like the idea of the program but not the government funding." Brian Demers, 58, from Ottawa, was also positive. "The program was a good idea and, really, without the government funding, it isn't really possible to have the program. After these Olympics a lot of the private funding will disappear because we will not be the host nation anymore."

However, Alex Gagnon, 35, from Ottawa, said, "We had the last Olympics win and it still wasn't enough so what good is the program?"

For Michael LaBelle, 50, of Kitchener, where the funding continued, "Our athletes need our support and without the program we might not have won a gold medal yet again."

Kitchener resident Madeline Gower, 34, said, "I think there are more important things than winter athletes that the government should be spending their money on."

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CAMPUS DISCS GIVES STUDENTS THEIR MUSIC FIX



Photo by MICHAEL FRANK

Campus Discs was at the college on March 5 selling used CDs, DVDs and records for affordable prices.

March is packed full of fun events at residence

By **KARLA MACDONALD**

The March event calendar at Carleton's residence is jam-packed with various fun events for students to enjoy.

For anyone who loves new games, today there's a pool tournament at the barracks at 4 p.m. Following it, Pottery's Day on Thursday there's a Game Feed Night on the barracks at 8 p.m.

Friday there will be hot chocolate at the barracks at midnight, and on Saturday residents have the opportunity to have a cooked breakfast with a resident advisor. Residents interested in the breakfast must talk to the front desk the day before, on Friday March 19, to get all the details. Resident advisor Matt MacAuliffe will be running this event.

In addition to fun events, Nicole Woodruff, residence life coordinator, and Carleton's residence life holds educational and new games events to open the residents' minds to new experiences, and introduce them to living here.

"Residents have these events for residents so that they're engaged socially within the community," said Woodruff. "Safety purposes are another reason if students attend the events, we become familiar with them and there's no future behaviour change we can act if we feel necessary."

On Monday, March 22, new residents will want to be at the barracks at 8 p.m. to enjoy snuggly night.

On March 24 a game of tag

between the flag will occur at 8 p.m. in the lobby and for any residents who love eating out, there's a game of parking competition at the barracks at 8 p.m. on Thursday, March 25.

By the last week of March, residence will be holding a Pottery event on the 31st at the barracks lounge at 8 p.m. and a coffee house will take place March 30 at the barracks at 8 p.m. for any students willing to express their views through music or lyrics.


—

Residence has these events for students so that they're engaging socially within the community.
— Nicole Woodruff


—

Residents will end March with Residence Olympics which will occur on the last day, Wednesday, March 31.

Students living in residence receive points for an amount, most of things, such as attending events and paying. Every event that Carleton's residence students attend, they receive one residence point. At the end of each residence semester, all the obtained points are added up and the top 10 residents with the most points receive a prize.



Career Services



Resume and Cover Letter Writing Workshops
Student registration is required for this event

For assistance with writing your resume and/ or cover letter, be sure to attend this workshop. It is the perfect place to learn about:

- correct resume/ cover letter format
- action verbs
- references

Date: Monday March 29 **Location:** Room 3A625
Times: 11:00 am - 12:00 pm or 12:30 pm - 1:30 pm

Date: Wednesday March 31 **Location:** Room 3A619
Times: 11:00 am - 12:00 pm or 12:30 pm - 1:30 pm

Bring your current resume and cover letter with you.
Spaces are limited, so sign up early.

To Register: Login to MyCareer via the Student Portal at:
www.portal.carleton.ca/mysoc

Click on the "Services" tab search event & register

Career Services

Student Life Centre
Room 1A105
(613) 742-1230 ext 2000



Rapid Résumé Review

March 22 & 23, SLC Lower Level

April 7, SLC Lower Level

11:00 a.m.—1:00 p.m.

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Chile needs Canadian help

BY SPINNA BART

After a gruesome 8.3-magnitude earthquake hit Chile, President Michelle Bachevalier's government refused offers of international aid.

Three days later, the Chilean government changed the mood and requested aid in the form of mobile hospitals, medical supplies and other needed supplies.

The Chilean quake was the fifth strongest earthquake recorded since 1930, and was centred near the nation's second largest city of Concepcion. The quake has killed over 500 people, damaged over 500,000 houses and caused \$20 billion US in damage. It is estimated that the seismic disruption effect will take at least three to four years.

Despite the widespread destruction and loss of life, Canada's response to the Chilean earthquake has been remarkably different from the Mexican earthquake in January. On March 3, just three days after the quake, the Canadian government announced that it would provide 10 million in limited relief efforts in Chile. In comparison, Ottawa committed \$1.25 million in the relief effort in Mexico, and dispatched a medical team to help.

Others have not offered to assist the disaster from this area, or send Canadian ships to assist in the relief effort. Although Chile is a nearly non-aligner nation with a greater capacity to rebuild, the Chilean quake may 500,000 more powerful than the Mexican quake, and caused tremendous damage.

From a global economic perspective, Chile has been a tremendous success story over the past two decades, reducing its poverty rate and increasing the gross domestic product. This quake will severely cripple Chile, and jeopardize this nation's ability to further develop. Despite Chile having many of the resources required to help victims and to rebuild, Canada must still provide relief and long term assistance. Most public health systems, health hospitals and other supplies are needed on a timely manner to minimize loss of life and ensure that the rebuilding effort can begin quickly.

As Canadians, we must commit to helping all victims of natural disasters, whether they are Haitian, Chilean or even American, in the state of Hurricane Andrew. By supporting Chile we will ensure the steady continuance on the path to industrialization and prosperity.

The names herein represent the position of the newspaper, not necessarily the author.

Letters are welcome

Spoke welcomes letters in the editor's column should be signed and include the name and telephone number of the writer. Writers will be contacted either by mail or by telephone.

No unsigned letters will be published. Letters should be no longer

than 500 words. Spoke reserves the right to edit any letter for publication. Address correspondence to: The Spoke, Spoke, 204

Queen Valley Dr., Room 2020, Kingston, Ont., K7G 4M4.



Terrorists are for life



Think before getting inked



Jocelyn Paul
Point Opinion

After years of arguing with my mother, and relentlessly nagging her, she finally found it acceptable for me to get my first tattoo when I was 17 years old. I never really understood her problem with me getting a tattoo since she has death tattoos.

I had always wanted a tattoo. They were never to look at and were serious. I always wanted my skin graced with art. This was six years ago when tattoos didn't show up every time that on TV, tattoo parlours were harder to come by and the number of people who had to have was still minuscule.

Today I am 22 years old and covered in ink from head to toe. I love every single piece that adorns my body and I wouldn't change them for the world. What I would change is the number of people jumping on the bandwagon. I have noticed a surge of younger teens and 20-somethings going out and covering themselves in ink, only to have it a month later.

Tattooing has definitely become more popular with teens like LA Ink, Miami Ink and Inked taking the mainstream by storm. Tattoo shops have started popping up everywhere. In my hometown of Georgia we have gone from three shops to

nine in the past three years.

The most reputable shops are a full day to get into and they normally will take their regular clients before a young kid looking to get the latest being stamp. For anyone who doesn't know what a stamp design is, it's a tribal design based on the lower back of a female. These are usually the first to be removed.

I have my tattoo artist. I have been going to him since he was an apprentice and he has done all of my work. When he hears me or not being able to get into my appointment on time because the girl before me is trying to make the him to do the work. If you can't take the pain, get out of the tattoo chair.

I spent a lot of time on all 15 pieces that I have over my body, from my keychain behind my right eye to my ball sleeves on my arms. Every single design has been lost and replaced and brought to perfection before the ink is put into my skin.

Most people just aren't putting any thought into what they are getting on their body. Tattoos are addictive, it's true, so teenagers are usually going to get them to fit in with the crowd and to fulfill a need. Take a step back and think about what you're doing.

What professions are you planning on going into? Although most jobs are open when it comes to ink, it still never makes up when it gets an interview. There are still professions out there that do not allow you to have visible tattoos, freckles and moles having some of them. Are you going to take them into when you go? There that dolphins look like me, but it's going to look like me. Make sure you're ready for a bang of ink. Are you prepared to be a tattooed mother/teacher and then grandmother/grandpa? There are lawyers, even prison removal doesn't always work and can leave you with unsightly scars.

The trend of tattooing isn't going to be an easy to get out of this generation and the next. If you decide to go with them be ready to stick with them for life. If you change your mind with me when you're 30 I'll be tattooing with all the other guys (and some grandmas).

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Soaring above the crowd

Conestoga aviation student wins Dave Edward/Tom Jerrard Award

By NICOLE HANNIGAN

A tiny four-seater airplane lifts off from the flight centre at the Bayview of Waterloo International Airport, and my friend and I gaily wish excitement, press our faces to the window to watch as our tiny aircraft soars on the city changes from houses and streets to trees and hills.

Second-year aviation student Keith Murphy, who has won the very prestigious, international award for operating ability, in most people, could easily be confused for the dashboard of the Starling Enterprise.

Murphy operates the controls with ease and expertise, comforting us as the plane begins to climb, then, over in the air, the plane would almost fly itself. Murphy explains the flight process with detail, showing how some of the different controls work and what they are used for. Before long, we have passed completely comfortable with being 3,000 feet in the air, and are content to snap photos.

"It's the best office view in the world," said Murphy.

A relaxing and pleasant flight stands as just one of the many ways the aviation student has been awarded one of the desirable Dave Edward/Tom Jerrard awards.

The awarded awards were created to honour two of the founding members of the Air Canada Pilots Association (ACPA). Air Canada sets aside \$5,000 for the awards as each local chapter agreed to be distributed among the most "well rounded" student pilots in the area.

A well rounded pilot is described by the ACPA as someone who knows how to fly or her mistakes, shows up with a positive attitude and a team approach to safety and problem solving, as well as displaying effective management of his or her skills through crew coordination both in and out of the cockpit.

That description thoroughly applies to Murphy, who has been interested in aviation since his youth and has time in Air Cadets.

"You always wanted to fly. There's something that most pilots have in common when they were really young, they liked airplanes. These parents taught them little toy airplanes, they would climb down into the well - but it's something you're born with so that you really have an interest in them when you were

younger," said Murphy.

After graduation Murphy is interested in heading to the Northwest Territories to fly next, but has no reservations plans for the future.

"It's where the planes fall and opportunities present themselves as you move up through your career. I think I'll decide when those doors open which opportunity to take. It's hard to decide where I'm going to be, it's so up in the air," he laughed.

The four local aviation students of the ACPA took the annual peer nomination for the award.

It's the best office view
in the world.

— Keith Murphy

"The Air Canada Pilots Association is the largest professional pilot group in Canada, representing the more than 3,000 pilots who operate Air Canada's mainline fleet," said Paul Howard, director of communications for the ACPA.

The local awards at other parts of the country also support students in their regions.



Paul Howard

Keith Murphy shares words with Paul Howard, a director of the Toronto local chapter created by the Air Canada Pilots Association after winning the Dave Edward/Tom Jerrard award.

with wonder points, as it's more than just a local program," he added.

Murphy feels honoured to have been recognized for the award, and admits he owes that to the classroom and the air to his experience.

"It's sort of different, because I'm a little bit older as I've been there. I'm a little more focused on what my goals are, and I've been in college before and my goal is just to learn as much as I can and really apply that."

"I believe that teamwork and a professional, courteous attitude makes a person, and if that's your attitude you will receive respect and recognition from your peers."

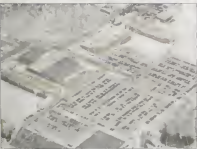


PHOTO BY NICOLE HANNIGAN





Two Conestoga Journalism print students were treated to a flight to Toronto and back by aviation student Kevin Murphy. The students spent the evening snapping aerial photos of Toronto and several other southern Ontario cities. At bottom left is Conestoga College.



COUNSELLOR'S CORNER

Winter Blues or Seasonal Affective Disorder?

Do you lack energy and feel like sleeping more? Are you always eating and gaining weight? Do you feel depressed? During the winter months, many of us have these symptoms and want to get away from the stress, cold and dark days. We call it the "winter blues".

For one in fifty Canadians this is a very serious problem called Seasonal Affective Disorder (SAD). SAD is a form of clinical depression that occurs yearly during the fall and winter months. Four times as many women as men are affected and it usually first occurs in early adulthood. Researchers believe the disorder-related hormones, melatonin is overproduced by some people in the winter when the days are shorter and darker. Bright light breaks the release of melatonin, and people with SAD have found bright light treatments to be very effective.

For any of us, more light will help in the winter. You can try taking more outdoor walks, participating in winter sports, turning on more lights inside and just of course - going south during March break!

If you suspect you may have SAD, you can talk to staff in Health Services or Counselling Services for more information.

A Message from Counselling Services - Student Life Centre J4J03

THANK YOU! THANK YOU!

*Charterville *Recreation Centre *Bookstore *Mental Services

Counselling Services would like to take this opportunity to thank the above services for their generous donation to the first 1000 event on February 11th, 2012. Many students were given awards due to your generosity. Thank you to the many students who took the time to enjoy the "1000" in the 1 Wing and take a moment to forget about writing winter and exams.
Thank you from Counselling Services.

\$10,000 up for grabs

Accounting contest offers scholarships and cash

BY JENNIFER PASTER

How does \$10,000 for one hour's worth of work sound? The Certified General Accountants of Ontario are hoping that this is enough motivation for their upcoming accounting contest.

On March 17, a one-hour, 100 multiple choice financial accounting test will not one lucky Ontario student a \$1,000 scholarship toward a certified general accounting program, plus another \$1,000 in cash. There are five other top prizes, ranging from \$1,000 to \$4,000, all which come with a \$5,000 scholarship.

This isn't just for students though, schools could benefit too. If Cawest College Ontario's Cawest College mascot enters the contest and wins, the school will receive a \$5,000 scholarship and a \$5,000 cash prize.

Accounting department will receive a \$5,000 donation from CGA Ontario.

If that isn't enough to get you to sign up, CGA Ontario is also offering a cash prize of \$100 and a \$1,000 scholarship toward the CGA program to the highest-scoring student from each institution that has students registered.

Interested students need to sign up at www.cga-ontario.ca/cgacount to obtain a user name, password and to choose the level of difficulty for the test, by March 10. The contest will begin promptly at 4 p.m. on March 17, and lasts for one hour. This is all the excitement because it is one of the Accounting Institute of Ontario's.

Additional information about the contest, as well as complete rules and regulations, is available at www.cga-ontario.ca/cgacount.

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HOROSCOPE

Week of March 17, 2002



Aries
March 21 -
April 19



Libra
September 23 -
October 22

On Sunday you will build a strong motorcycle out of an old cassette player and some cardboard wheels. Wear a helmet when you ride it.

At some point during the week you will watch *The Big Lebowski*. Do not let a rental having hell the next time you go hit the lanes.



Taurus
April 20 - May 20



Scorpio
October 23 -
November 21

On Thursday a guest has been told about you down and try and make its last up your nose. You should tell the alien that it is a rip-off of Poochhouse.

On the weekend you will get a toothpick caught underneath your canine teeth. This will be a very bloody situation.



Gemini
May 21 - June 20



Sagittarius
November 22 -
December 21

On Friday you will meet Karina, Stewart. Most of your conversation will be spent with you shouting at her to stop being her lip.

This week you will solve a Nobel's Cube to under a half hour. You should brag about this to your friends and family.



Cancer
June 21 - July 21



Capricorn
December 22 -
January 19

During the week you will get into a race with a nearby bongo. Don't be surprised if it doesn't get up. Getting hit with a bongo keeps you down.

During the week you will get into a race with a hot dog. It would be bad for you to be a race horse but even worse if you are a hot potato.



Leo
July 22 - August 22



Aquarius
January 20 -
February 18

This week you will enter a two-person struggle that is as large as will also cover a full couch between the two struggle winners.

This week you will be playing cards with your friends and you will end up with a card lodged in your skull. Good luck with the pain from that.



Virgo
August 23 -
September 22



Pisces
February 19 -
March 20

This week The Short Licker will assault you. You will question why you must get all that love with the Twinkie King.

This weekend you will name your pet and often the greatest working actor in the film industry, Bruce Campbell.



PHOTO BY WILLIAM WEBER

CJ1Q DJ Mike Neglitz is shown in the college radio studio testing his morning show.

CJ1Q listenership way, way up

By WILLIAM WEBER

Significantly more listeners are tuning their radio dials to Georgia College's on-campus radio station, CJ1Q, according to a recently released study.

Independent research organization, the Bureau of Broadcast Measurement, found that CJ1Q's listenership had grown by over 55 percent, totaling more than 12,000 listeners a week.

Despite being up against some stiff competition, CJ1Q was the average audience listening hours increase by 25 percent in Waterloo Region.

"We're obviously gonna be huge, we're on the right track," said radio broadcaster and program director and CJ1Q program co-ordinator, Mike Thompson. "The good news for the radio station and a good news for the college."

"These results are awesome. It really makes me feel good to be part of the station," said second-year radio broadcast student and host of the weekly morning show



PHOTO BY GREG GIBSON

Mike Goodfellow, a second-year radio broadcast student, is doing his part to make CJ1Q the fastest-growing radio station in the region.

Mike Neglitz. "We have a solid on-air crew. I think that has made a big difference."

The radio station, which serves as a teaching classroom for both broadcast radio and journalism broadcast students, has the largest transmitting area of any college station in Canada at 7,000 square kilometers.

CJ1Q's format caters to primarily of new rock and alternative music during the

week. Programming is more diversified over the weekend and features many genres including reggae, hip-hop, classical and pop.

"I think the students have worked very hard," said Thompson. "CJ1Q is a living lab as it's the broadcasting radio students, especially those in your two, who are responsible for CJ1Q. Obviously it shows the hard work that our radio students do."



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Mike Decker is a second-year journalism student who makes these up for your amusement.



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WEDNESDAY MARCH 24TH

Sign up in the CSU office, room BA106
Deadline to sign up is March 15, 2010
Rules and regulations apply

**CONESTOGA
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Night Pub
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(subject to CSI Policy)

Proof of Age of majority required

\$3.00 advance, \$5.00 at the door

Buy tickets in the CSI Self Serve Area, room 2A100



Wednesday March 17th
in the Sanctuary

